

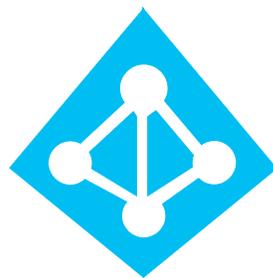


SMS+ on Microsoft Azure Provides Enhanced and Secure Text Messaging, with Audit Trail, Scalability, End-to-End Encryption, and Special Certifications

MICROSOFT AZURE SOLUTION BUILDER PROFILE: 2sms

Basic text messaging helps organizations mobilize their staff to respond to problems in the business, but customers wanted more. SMS+ was built to provide information security to app-free messaging. SMS+ has end-to-end encryption, protects personally identifiable information, provides an independent audit trail, and runs on Microsoft Azure.

WHAT WE OFFER



Our SMS+ app delivers encrypted SMS messages, app-free, to smartphones. Add control to message content and delivery with 5,000-character HTML5 messages. Choose end-to-end encryption and time-to-live settings on the messages. Provide an audit trail on the transaction, including who read the message.

SMS+ is compliant with Microsoft Azure Active Directory. We also support Microsoft Active Directory Federation Services and any Security Assertion Markup Language-compliant single sign-on. Use this for authentication of message sender and message recipient. Leverage our APIs using OAuth 2.0.

We like certifications. Customers now demand our ISO27001:2013 certification. We choose partners like Microsoft Azure, which has the same certification. 2sms has certifications for HIPAA, TRUSTe privacy, and U.S.-EU Privacy Shield. 2sms holds a U.S. federal government GSA Schedule Contract and is a Microsoft Gold partner.

SMS+ runs on Microsoft Azure and is connected to the Tata Communications global SMS network. Choose between a multi-tenant solution or a private cloud offering. Powered by SQL Azure, our platform is scalable, allowing customers ranging from small and medium-sized businesses to global enterprises to use our service.

WHAT OUR CUSTOMERS ARE SAYING

“Our administrators, educators, and advisors have appreciated the flexibility and efficiency of communicating with students via SMS notifications. 2sms provides quality for emergency text messaging.” – Kathy Gates, CIO, University of Mississippi

LEARN MORE

For more information, visit www.2sms.com, call 877-276-7266 (USA) or +44 1234-757800, or email support@2sms.com.

Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.



KEY USE CASES

WEB APPLICATIONS

Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

CLOUD STORAGE

Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

BIG DATA & HPC

Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

MOBILE

Accelerate your mobile app development by using a backend hosted on Microsoft Azure. Scale instantly as your install base grows.

MEDIA

Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

FLEXIBLE APPLICATION MODEL

Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

ALWAYS ON, ALWAYS HERE

Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

DATA CENTER WITHOUT BOUNDARIES

Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

GLOBAL REACH

With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: www.microsoftazure.com

© 2017 Microsoft Corporation. All rights reserved.